

Paveclean Pro[®] Ltd **FRANCHISE PACK**

Start your journey to becoming the
No.1 local surface expert in your area.





About us and our service

We are a friendly, professional company built on the core foundations of quality workmanship and great customer service, priding ourselves on our first-class communication skills. Our founding director started in business over 25 years ago, and has been building successful businesses ever since.

Paveclean Pro® first started as a side business to an already prosperous company within the grounds maintenance contracting sector. It became so successful, that it became its own established business, as the demand for professional surface cleaning and restoration grew. Paveclean Pro® is now a thriving business based in the Midlands, and our business model is proudly the first dedicated UK National Surface Care and Restoration Franchise Business.

Our business model is based on the very best and most profitable services of the exterior cleaning and landscaping worlds. The 'Pro+' side to our business offers our franchise owners the chance to choose from other revenue streams allowing you to personalise your business, giving you the freedom to grow your business into a rewarding venture with multiple vehicles on the road.

Surface cleaning and restoration is a lucrative service that we provide to both homeowners and business owners alike, both from an aesthetic perspective and a safety aspect, keeping our clients safe from slips, trips, and falls. Our business model looks after all surface types, and not only do we professionally clean, but we also restore them. We also look to set up routine aftercare contracts with our clients for another all-year-round additional revenue stream.

We pride ourselves on professionalism and first-class customer service that allows our business to be at the forefront of the surface industry.



Franchise Benefits



Paveclean Pro® Training Academy

Here at Paveclean Pro®, we offer all our franchise owners the best in training through our training academy, that will equip you with the practical knowledge and business know-how to allow you to start making a profit straight from the off. Our franchise training will run from late autumn to early spring each year at our head office in Derby. This allows each new franchise owner the opportunity to launch their business ready to maximise the spring/summer rush.

Areas you can expect to learn about on our training:

- Professional approaches to surface cleaning
- Our first-class approach to customer service
- PA1 & PA6 pesticide training and examination
- Grinder diamond disc training
- Modern resin installation and aftercare
- Health and safety specific to our industry
- No pressure upselling with value for the client
- Surface types and techniques
- Business planning
- Marketing workshops
- Restoration
- Products and chemicals
- Additional revenue streams
- Machinery choices and training

All franchise owners will have access to our online learning trade hub included in their franchise package, allowing for first-class technical support as and when you need it.

Other benefits of becoming a franchise owner with us:



Be part of a growing national brand trademark company



Grow your business quickly with repeat clients



Exclusive franchise trade account benefits



Top class training and ongoing support



Access to branded dedicated machinery deals



Professional uniform range and vehicle branding



The best current marketing materials and techniques



Build a business with substantial capital assets



Fixed monthly franchise fees – with no penalties

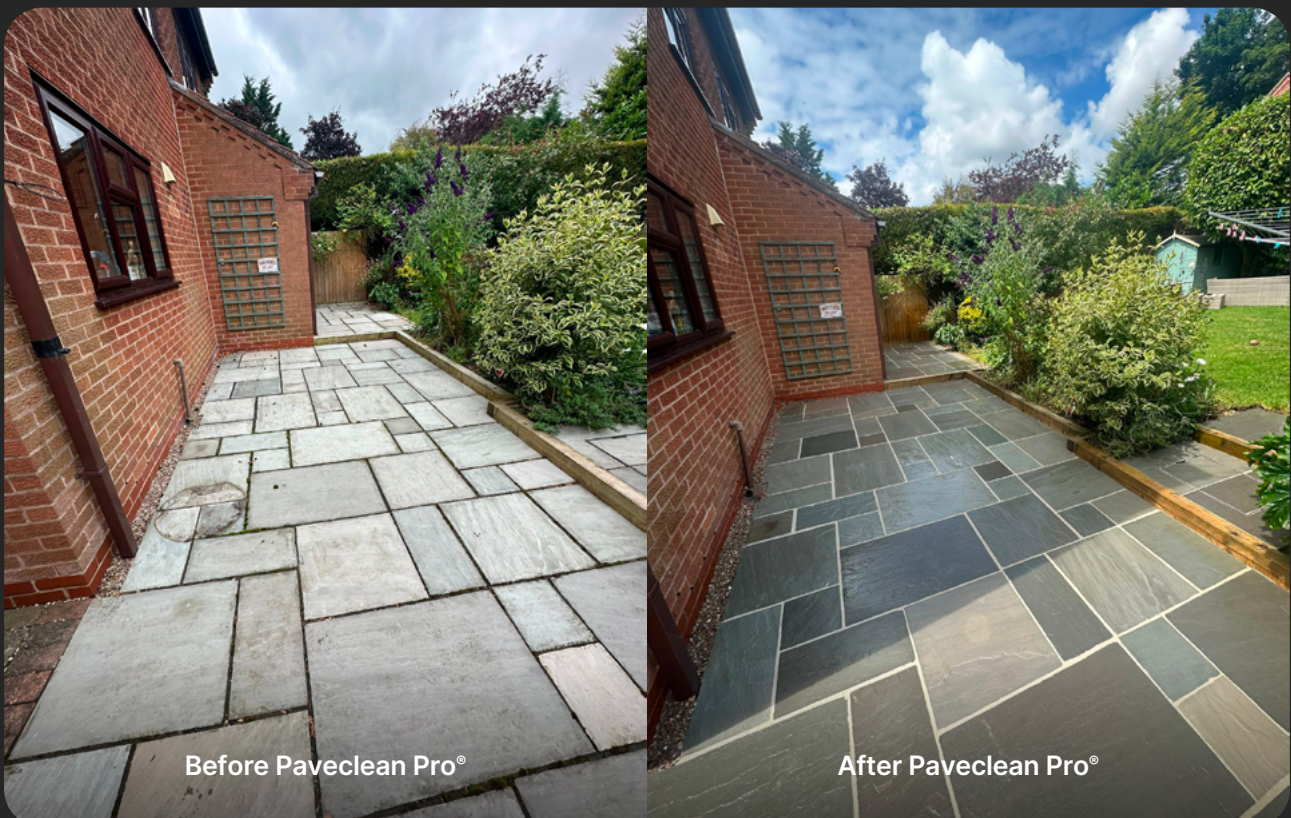
Freedom to choose additional revenue streams

The 'Pro+' part of our business model allows flexibility to all franchise owners to add additional profitable revenue streams to their exciting new franchise business. As a business model based around the exterior cleaning and grounds maintenance worlds, we feel that the additional revenue streams we offer provide value to our customers by allowing them to use our professional approach and service. Once a good relationship is established with a client, we always want them to come to us for extra services that we could provide.

Additional services that fit our business model include:

- Gutter cleaning and camera surveys
(frequently booked together with patio cleans)
- Winter gritting service contracts to businesses surfaces
- Fascia and soffit cleaning
- Lawn surface care
- Autumn leaf surface clearance
- Grounds maintenance contracts

All training and support can be given on all additional services that you choose.



Before Paveclean Pro®

After Paveclean Pro®

Territories and resale

For successful applicants, we have virgin territories available now!



All our franchise territories come with carefully thought out and planned demographics, allowing all franchise owners large enough areas to successfully gain a foothold in local markets through our tried and tested marketing techniques.

The ability to grow your own business to point of profitable resale value in the future is just one of the many benefits of being a Paveclean Pro+® franchise owner.

Franchise Selection Process

Paveclean Pro® are only focused on working with the highest quality franchisees that have the ability to represent our brand to the uppermost standard and as such, we have a strict process we will go through to find the best applicants.

We welcome individuals and partnerships to apply through the following procedure:



Paveclean Pro® only seek to work with the best potential franchise owners that present the best business acumen and hard-working drive to succeed and take our brand to the next level. Note that only successful candidates will move onto the second phase.

Frequently Asked Questions

We have listed a few common questions below that we get asked regarding our franchise opportunities:

Q. Do I pay monthly fees?

A. Yes. We charge affordable fixed flat monthly fees with no penalties for exceeding your O.T.E. - making a Paveclean Pro® Franchise affordable and accessible to all applicants.

Q. Is Paveclean Pro® a seasonal business?

A. No. Although the spring and summer are generally seen as the busiest months, with our business model also focused on restoration projects, we encourage clients to book ahead, and we are busy all year round. Franchise owners also have access also to our Pro+ range of additional revenue stream services and a busy all year-round business model is expected. When bad weather does hit the UK, there is background work that can also be focused on to ensure that your business runs smoothly.

Q. How much will I earn?

A. You will get out of your business what you put in. All successful franchise owners will reap the benefits of following our framework pathway to success.

Q. Can I buy a franchise with a friend or business partner?

A. Yes. A partnership split 50/50 investment is a great opportunity to spread the initial investment costs and monthly fees between two applicants. A partnership surcharge will apply for the full academy training programme for 2 applicants.

Q. Do I need any previous experience?

A. No. Not at all, in fact, some of the best people are those that come into the industry with zero experience. As we provide all the training to set you on the path to successful business ownership, having a positive attitude to learn and succeed is ideal.

Q. What attributes do I need?

A. You will need a willingness to work hard outdoors, as well as being a great communicator with your clients. Communication is a huge part of becoming a reputable company with returning customers, whilst also increasing your portfolio and profit

Representing yourself and our brand professionally at all times will see you recognised as the local go-to surface expert and clients will pay more for a reliable and knowledgeable local business.

Q. Can I sell my franchise?

A. Yes, you can sell your franchise, but we recommend growing your business sufficiently to get your initial return of investment. Good franchise owners will build a business over many years to profit from their franchise sale.

Q. Are franchise owners expected to experiment with new ideas?

A. No. Our franchise owners are not expected to be test dummies for new ideas, although we welcome feedback or suggestions. All new development will come through our HQ and only once it has been tried and tested would it be rolled out to franchise owners.

Q. How long does franchise training take?

A. It takes approximately 5 months from start to finish to complete the training and be ready for launch. Franchise training begins in the autumn, ready for launch in early spring each year. There will be around 10-14 days training required at our HQ as well as on-site training and completing our online learning modules to a high level.

Q. Can I own more than one franchise territory?

A. Yes. If we feel you have the infrastructure and capability to run more than one area and there are suitable area(s) available for purchase.



Next steps

Becoming a Paveclean Pro+® franchisee is more than just starting a business - it's about joining a network of like-minded individuals who are passionate about quality, reliability, and delivering exceptional results to clients. With our proven systems, comprehensive training, and ongoing support, we provide you with everything you need to build a thriving business in a growing industry.

If you're driven, dependable, and ready to take on a new challenge with the backing of an established brand, we'd love to hear from you.

How to apply



Please contact our sales team at sales@pavecleanpro.co.uk to express your interest.

From there you will be sent an initial application form to complete and return along with your CV, and we will be in touch thereafter.





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Start **today**
Have **no regrets**
Change your life
Give it **100%**
SUCCEED

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Paveclean Pro® Ltd is a company registered in England and Wales. Registration Number: 16191657.
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